

October 5, 2010

To: Interested Parties

From: Ben Tulchin and Ben Krompak, Tulchin Research

Re: **Competitive Race in California's 68th State Assembly District**

A recent survey by Tulchin Research finds a competitive race between Democrat Phu Nguyen and Republican Allan Mansoor to succeed Republican Van Tran in California's 68th Assembly district. While the 68th District has traditionally been a Republican enclave, Nguyen's wide lead among Vietnamese American voters puts him in contention in a district where a sizable number of likely voters are Vietnamese.

Current Standing of the 68th Assembly Race. *In the initial vote, Phu Nguyen is within the survey's margin of error of his Republican opponent, Allan Mansoor.* Specifically, Phu draws 35 percent of the vote compared to Mansoor's 39 percent, with the remaining quarter (26%) undecided.

California State Assembly – District 68 – Initial Vote			
	All Voters	Vietnamese	Non-Vietnamese
Phu Nguyen	35%	55%	29%
Allan Mansoor	39%	19%	44%
Undecided	26%	26%	27%
Nguyen-Mansoor	-4	+36	-15

This race is competitive due to Phu's strength with Vietnamese voters as he leads by a 3-to-1 margin over Mansoor (55% to 19%) with this segment of the electorate.

Considering the fact that more than half of Vietnamese voters are Republican, this poll demonstrates that Phu is able to draw support across party lines within the Vietnamese community. In fact, Phu currently leads Mansoor by similar margins among both non-Republican and Republican Vietnamese voters:

- Among non-Republican Vietnamese voters, Phu leads Mansoor by a margin of 63% to 16%, with 22% undecided.
- Among Republican Vietnamese voters, Phu leads Mansoor by a margin of 52% to 21%, with 27% undecided.

The bottom line is that Phu Nguyen's ability to draw strong Vietnamese support, including Republican Vietnamese voters, puts this district in play for Democrats.

Survey Methodology: From September 26 – September 30, 2010, Tulchin Research conducted a telephone survey among 400 likely November 2010 voters in California's 68th State Assembly district. The sample included 356 voters district-wide and 44 Republican Vietnamese voters. Interviews were conducted in English and Vietnamese. The margin of error is +/- 5.1% for the district-wide sample.