

April 26, 2010

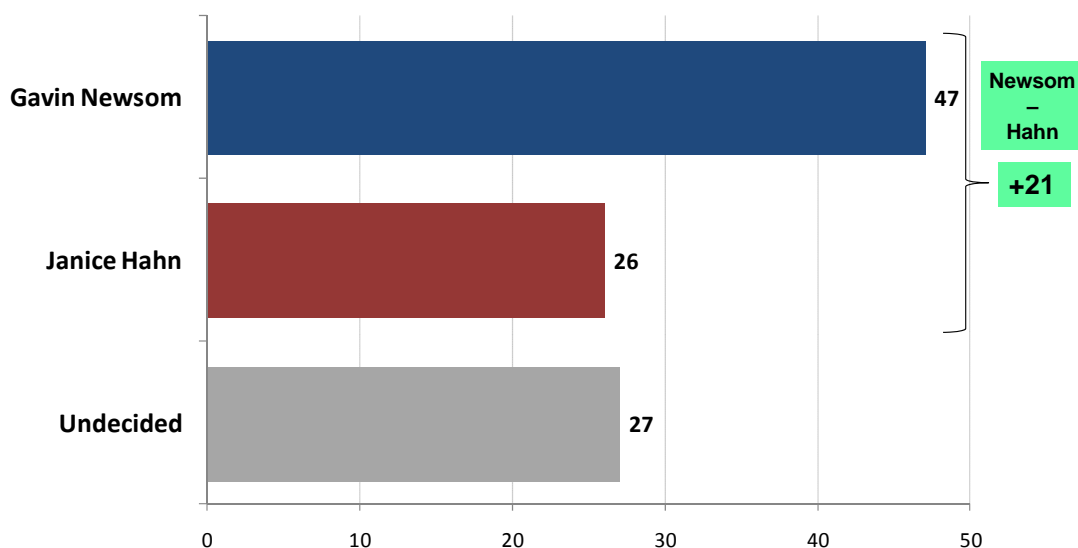
To: Interested Parties
From: Ben Tulchin and Julie Lein, Tulchin Research
Re: **Gavin Newsom in a Strong Lead in California Lieutenant Governor's Race**

According to a recent California statewide survey, San Francisco Mayor Gavin Newsom is the clear front-runner in the Democratic primary election for Lieutenant Governor. Newsom holds a 21-point lead over Los Angeles City Councilwoman Janice Hahn in the initial vote, is much better known and has much higher favorability ratings, and performs strongly with Democratic primary voters across the state. With only one in four voters currently undecided, **Newsom is extremely well positioned to win the Democratic primary for Lieutenant Governor in June.**

Newsom Has a Large Lead in the Horserace. In the horserace match-up, Newsom garners 47% of the vote, 21 points ahead of Janice Hahn who trails at 26%. The remaining 27% are currently undecided. The relatively low number of undecided voters indicates that it will be extraordinarily difficult for Hahn to obtain the necessary votes to overtake Newsom. Given the results, Newsom is the clear leader in the Democratic primary and well poised for victory.

Newsom leads Lieutenant Governor's race

In thinking about the Democratic Primary Election for Lieutenant Governor, if the election were held today and the candidates were (RANDOMIZE) San Francisco Mayor Gavin Newsom and Los Angeles City Councilwoman Janice Hahn, for whom would you vote?



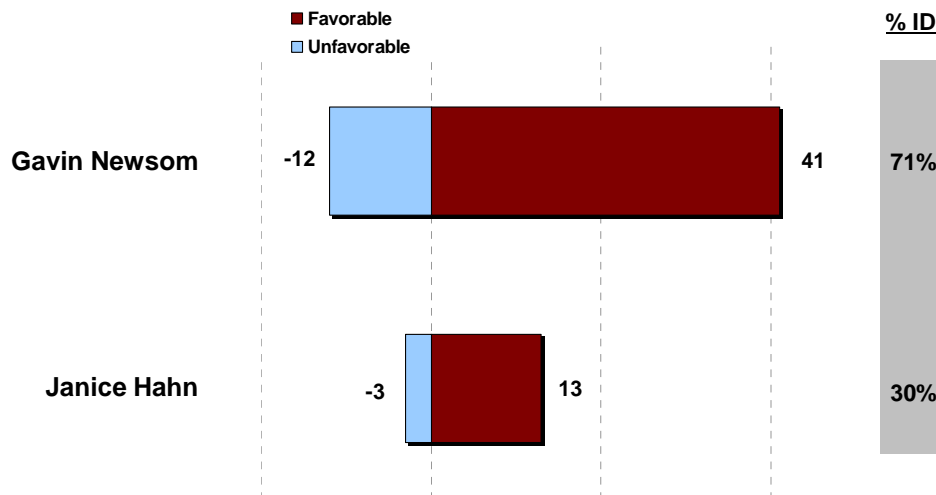
While Newsom’s base is in the Bay Area, he is well known and supported by Democratic primary voters across the state. Newsom is the preferred candidate of over three in five Bay Area voters (62%), as he draws four times as much support as Hahn in this Democratic stronghold and holds a 46-point lead here. His support also stretches to Sacramento and Northern California, where he leads by a 31-point margin (52% Newsom – 21% Hahn), the Central Valley (47% Newsom – 21% Hahn), and San Diego (48% Newsom – 14% Hahn). Although Hahn leads in her home county of Los Angeles (43% Hahn – 32% Newsom), the margin is relatively small and not nearly large enough to overcome Newsom’s strength in the rest of the state.

Vote for California Lieutenant Governor by Region

	Bay Area	Los Angeles County	Los Angeles Area	San Diego	Sacramento/ North	Central Valley
Gavin Newsom	62%	32%	35%	48%	52%	47%
Janice Hahn	16%	43%	36%	14%	21%	21%
Undecided	22%	25%	30%	38%	27%	32%
Newsom – Hahn	+46	-11	-1	+34	+31	+26

Newsom Has Highest Name ID and Favorables. Newsom’s recognition and favorability is driving his support in the Lieutenant Governor’s race. Newsom’s popularity among California Democrats stands in stark contrast to Janice Hahn’s notable lack of name ID outside of the LA media market. The San Francisco Mayor has the strongest name recognition of either of the candidates with 71% name ID and a very positive favorability ratio of 41% favorable to 12% unfavorable. In contrast, Hahn is only known by 30% of Democratic primary voters statewide, and only 16% of voters outside of the LA media market can identify her. This large gap in statewide name ID gives Newsom a major advantage over Hahn in the race for lieutenant governor.

Name Recognition and Favorability Ratings



Given Newsom's strong performance across the state and clear advantage in name recognition and favorability, the San Francisco Mayor is well positioned to win the Democratic nomination for Lieutenant Governor in June.

Survey Methodology: From April 17- 20, 2010, Tulchin Research conducted a telephone survey in California among 700 likely Democratic primary voters. The margin of error is +/- 3.7 percentage points.